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NOTICE OF COMMITTEE MEETING

Joint Parking and Marketing Committee

of the

Board of Trustees

Central Oklahoma Transportation and Parking Authority

February 6, 2017

3:00 PM

EMBARK

**431 W. Main, Suite B
Oklahoma City, OK 73102**

AGENDA

PARKING COMMITTEE

1. Discuss and/or Recommend Capital Improvements to Sheridan Walker Parking Garage
2. Discuss Results of Recent Parking Audit Performed by Chance Management Advisors, Inc.
3. Discuss and/or Recommend Customer Surveys
4. Old Business
5. New Business

MARKETING COMMITTEE

1. Discuss and/or Recommend Communications Plan and Strategies
2. Discuss and/or Recommend Customer and Market Research
3. Old Business
4. New Business